



## 2011-2012 Program Advertising

Promote your business and support Children's Theater of Madison at the same time! **AND save 10% when you include your full payment now.**

We have been engaging and delighting families for over 45 years. Professional presentations of shows for all ages take place in Madison's beautiful Overture Center. **Your ad will be seen by 15,000+ patrons over the course of five shows, October through May.**



### The American Girls Revue

October 8 - 23, 2011



### *A Christmas Carol*

December 9 - 23, 2011



### BUNNICULA

February 11 - 19, 2012



### Lord of the Flies

March 24 - April 1, 2012



### Lilly's Purple Plastic Purse

May 5 - 20, 2012



<u>Placement</u>	<u>After 8/8</u>	<u>Deadlines</u>
<input type="radio"/> Inside front cover	\$1,500	Revue - 9/1/11
<input type="radio"/> Inside back or back cover	\$1,250	Carol - 11/1/11
<input type="radio"/> Full page	\$1,100	Bun - 1/3/12
<input type="radio"/> Half page	\$900	Flies - 2/14/12
<input type="radio"/> Quarter page	\$550	Lilly's - 3/26/12

All ads are printed in black & white and are due by **September 1st**. Accepted formats are .pdf and .jpg (at 300 dpi).

<u>Sizes</u>	<u>width x height</u>
Full page .....	4.5" x 7.5"
Half page (h).....	4.5" x 3.5"
Half page (v).....	2.5" x 7.5"
Quarter page .....	4.5" x 2.25"



Include a check for 25% down payment to hold your space. The balance will be due upon receipt of our invoice, which will include a copy of your ad in the program for "The American Girls Revue." **Save an additional 10% by including your full payment now.**

Mail this contract and payment (check made payable to CTM) to CTM, attention Kathy Ricci Riddiough at the address below.

Credit cards are accepted by phone. Questions? Email [kathy@ctmtheater.org](mailto:kathy@ctmtheater.org) or call 255-2080, ext. 106.

**Thank you for your support!**

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Total Contract Amount \_\_\_\_\_